Powering Personalized Learning Through Technology

Award-winning SaaS-based, cloud-hosted, end-to-end digital publishing & next generation mobile distribution platform

Create . Manage . Enrich . Deliver

MagicBox™ eases the creation and distribution of digital content for all your publishing needs, while ensuring robust digital rights management and compliance with industry standards.

MagicBox™ Numbers Spell Success

- 6 Mn User
- 29 Mn Hours Reading Time
- 3+ Mn Content Downloads
- 175 Mn Pages Read
- 8 Mn Audio Played
- 2.8 Mn Questions Attempted

info@getmagicbox.com

www.getmagicbox.com
MagicBox™ Components

**District & School Management**
Manage administrators, teachers, students & classes

**Assignment**
Keep the learners engaged and provide real time feedback

**Digital Right & License Management**
Prevent content piracy & control who-accesses-what

**Assessment**
Evaluate learning outcomes and identify knowledge gaps

**Analytics & Reporting**
Channelise editorial investments & efforts in the right direction

**eReader**
Facilitate learners with an App for Offline Learning

**Collaboration**
Allows real time blogging & discussion between learners

**ePub3 Integration**
Convert, create enhance interactive eBooks from existing content with a click of a button

---

**What Makes MagicBox Special?**

The components on our award-winning platform are configurable, such that each feature can be switched on or off at the click of a button. MagicBox supports both localization and internationalization.

1. **District and School Management**
Allowing publishers to provide unique login credentials for each school, which can then offer learners a personalized learning experience. Choose features to enable/disable for specific schools within a district, depending on unique considerations.

2. **Assessments**
Facilitating adaptive and personalized assignments, in addition to features such as real-time feedback, sending individual reports directly to parents and the like.

- Instant scoring of assessments with just a device with a camera.
- Scan and score handwritten responses for math problems
- Instant feedback to formulate learning paths
- Asynchronous individual and group video assignments
3. Digital Rights & License Management

We have designed the overall system to be totally secure so that all student data is accessible only with proper authentication and authorization.

- eBook (content) encryption using AES-256
- AWS – S3, signed URLs
- Amazon security standards, Amazon security groups for servers
- Servers behind AWS firewalls
- SSL for secure transactions
- Application runs on minimum database privileges

4. Analytics and Reporting

Robust analytics including performance analytic, content usage analytics, and learning behaviour allows schools, publishers and corporates to do real-time decision making.

5. eReader for a smooth reading experience

MagicBox’s eReader app allows both online and offline learning, promoting smooth reading experience, student engagement and learning content accessibility.

6. ePub3 Integration

Upload and convert your files to ePub3 – Publish the file so that it can be rendered in any standard ePub3 compliant eReader – Enrich the content with audio, video and assessments

---

MagicBox™ Integrates Seamlessly with Other Systems

---

info@getmagicbox.com

www.getmagicbox.com
MagicBox™ Supports All Types of Content

- **ePub3**: Offers better readability and interactivity through multimedia support, bite-sized content delivery, and improved accessibility, including features such as Read-Aloud.
- **QTI**: Enables interoperability of assessments between LMSes of other ecosystems.
- **LTI**: This compliance facilitates external applications to function as part of an LMS.
- **TinCan**: Enables tracking of content launch and time spent on different types of content.
- **FERPA and COPPA**: The Family Educational Rights and Privacy Act and Children's Online Privacy Protection Act are federal laws that ensure protection of student information and guard it against misuse.
- **WCAG 2.0**: Ensures accessibility for users with a wide range of disabilities.
- **OneRoster**: A subset of Learning Information Services, which allows schools to smoothly and securely exchange grades, course material and roster information.
- **GDPR**: The General Data Protection Regulation is a set of regulations to ensure the privacy of data. It is essential for all platforms with users from the European Union, regardless of where the platform or the website is based.

info@getmagicbox.com  www.getmagicbox.com
Our Esteemed Clients


SMART Technologies | Education Design Lab | CLASSROOM LIBRARY 2.0 | Oxford University Press | Career Solutions Publishing | EDU-Zone | TCM Learning Solutions

Larson Texts | Gibbs Smith Education | IFE - Istanbul Institute of Finance | Folens | BioZone | Continental

Campion Education | NSTA - National Science Teachers Association | Lab-Aids | Aya - Over the Future | BrightBytes | VIDEYA

handmind | Saddleback Educational Publishing | Human Kinetics - An Employee Owned Company | My Study Package | TippyTalk | Tally

Our Esteemed Partners

bongo | openstax | GradeCam | Credly | Google for Education | G64L | PDFTRON

info@getmagicbox.com
www.getmagicbox.com